



WELCOME TO THE Wisconsin Prepper Expo

Hello! My name is Troy McKinley, the owner of Survival Resources LLC the MNPrepperExpo.com and the WIPrepperexpo.com. I have always wanted to start a community in these uncertain times, of like-minded people who want to take care of their families when the unexpected happens. With a lot of work, we made it happen. After having great success of our first MN Prepper Expo that was held in Little Falls Minnesota last June, we are having the first annual WI Prepper Expo '24 at the Waupaca Fairgrounds in Weyauwega Wisconsin on July 12, 13,14th 2024. And we want YOU to be a part of it! Our MN expo last year brought a thousand people over the three days, this year we are expecting two to three times more this year that will be seeking the products and the expertise you have to offer.

Last year we enjoyed Vendors and Speakers from Minnesota, Arizona, Colorado, California and from all over the country. Having First Aid Kits, Essential Oils, Knives, Freeze dried foods, Food vendors with Breakfast in the morning, Mini donuts, Pizza, Burgers and the Best Lemonade till closing. Just like the MN Expo, the tickets can and will be available to purchase on the website wiprepperexpo.com and at the gate. Campers and vendors enjoyed having water and electricity hook ups, campfire ring with firewood supplied, bathrooms and showers and visiting/socializing with other campers over the three days. It was a great time had by all. We want to bring the prepper family feel to the Wisconsin area.

So how are we advertising our Expo this year? We are of course, like everything else, advertising on all social media; Facebook, Twitter, and anything else that we can find. Radio advertising, along with finding and doing more podcasts like the one we did with The Small-Town Tourist. We will be placing ads in small town newspapers, as well as posting signs on more major highways and flyers anywhere we can! So, keep watch!

We invite you to reserve your booth today for the WI Prepper Expo. Our location is going to be located at the Waupaca County Fairgrounds in Weyauwega Wisconsin. We have just under 35,000 square feet of inside space to fill and plenty of fenced outdoor space for vendors and a vast area for camping and parking. Our Vendor indoor space for a 10X10 is \$150.00 per day which includes electric, table and chairs. Indoor space may be adjusted and negotiated to your needs. Vendor space outdoors is \$400 for the entire three-day weekend, space size within reason. Food Vendors outdoors is \$400 for the weekend. First come first served on booth spaces. You can call Troy 612-275-4492 anytime with questions. Contracts are due in by April 15, 2024. If you are receiving this after April 15, 2024, and would like to be a vendor, please call and speak to Troy.

Thanks,

Troy D. McKinley



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BOOTH APPLICATION & CONTRACT AGREEMENT

Weupaca County Fairgrounds 602 E. South Street

Weyauwega Wisconsin 54983

July 12, 13, 14th 2024

Please write clearly, thank you.

COMPANY NAME _____

CONTACT NAME _____

ADDRESS: _____

CITY: _____ STATE _____ ZIP _____

PHONE: (cell – home) _____

EMAIL: _____

WEBSITE: _____

PRODUCT: _____

Booth location/space; Indoor space needed: 10 X 10 @ \$150.00 a day _____

Any larger, Call Troy for Price _____ Date called Troy _____

Outdoor Space needed (allowing one car and one tent in the area)

\$400.00 for entire three-day weekend. _____

How many people are needed at your booth? _____

Names _____

times _____

Each Vendor participant will have wristbands and parking tickets.

**Contracts and full payments are due by April 15, 2024

***Cancellation Policy; Full refunds are available if we are notified IN WRITING by e-mail to Troy McKinley at trtoy@yahoo.com and or mailed and postmarked before May 15th; After May 15th there will be no refunding.

Please Sign: _____ Date: _____



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Questions on cost, deadlines, anything, call Troy @ 612-275-4492 or e-mail at trtoy@yahoo.com

CAMPING AVAILABLE: prices per site per day

Electric/Water Hookup \$50.00 (per site)

adults _____ # kid _____

Electric Only \$40.00(per site)

adults _____ # kids _____

Rustic (no additions) \$30.00(per site)

adults _____ # kids _____

Names of campers: _____

Campfire rings and wood provided. There are showers on the fairgrounds.

Enjoy visiting with ones that are here to also experience the Expo. Do keep camp sites and the Fairgrounds clean and be respectful of all attending.

Expo is not responsible for lost or stolen items.

Please sign: _____ Date _____

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Please mail checks and copy of contract to: MPC 5330 Ryan Road Duluth MN 55804